

achieving policy impact in a development think tank



@owenbarder

Development Policy Centre
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MARCH 8 PRIMARY SCHOOL

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MARCH 8 PRIMARY SCHOOL

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SARACH BRAND

infant mortality

US 1900 \$4000 a year

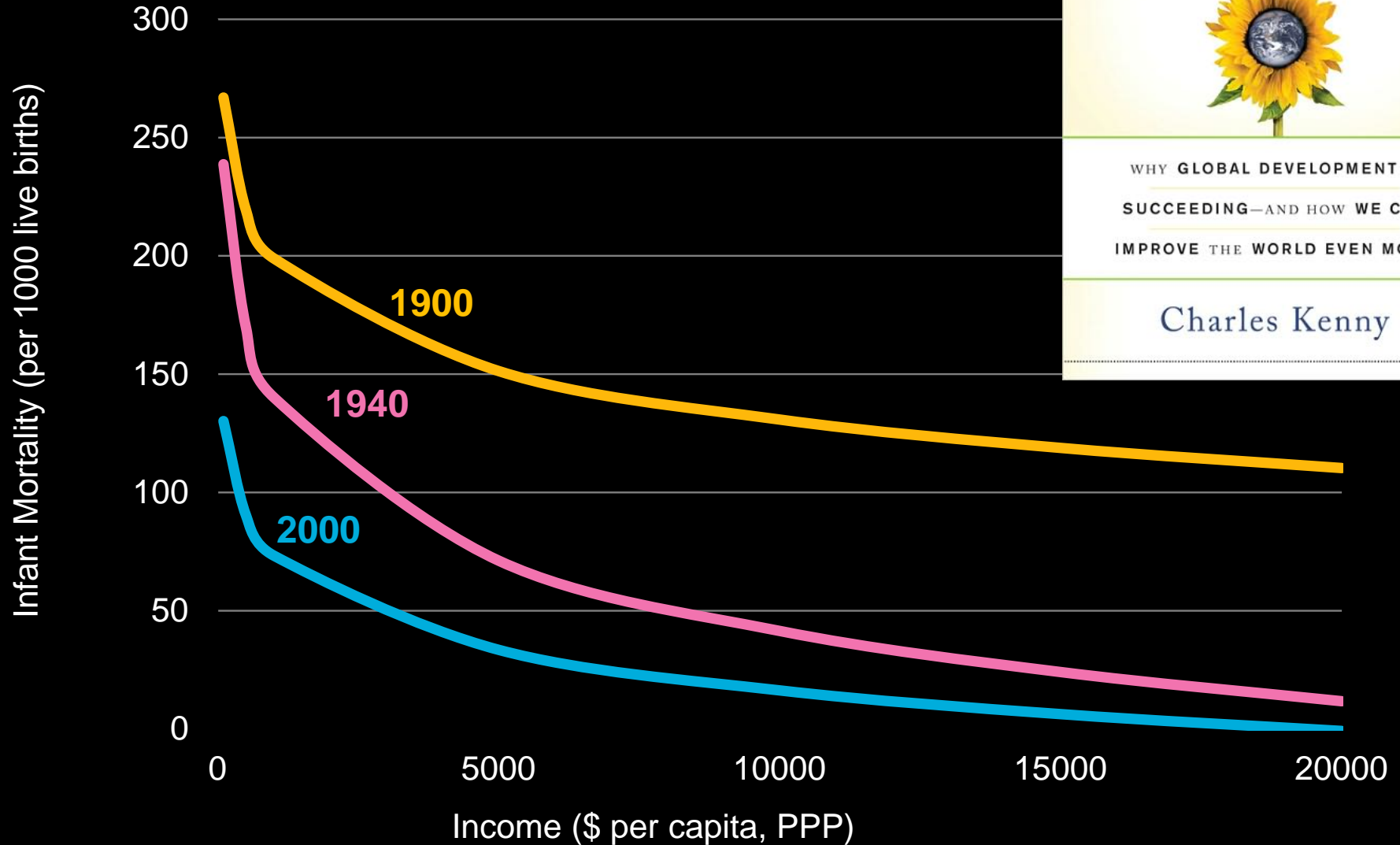


Sierra Leone 2010 \$404 a year



... same infant mortality rates (17%)

infant mortality & income 1900-2000



GETTING BETTER

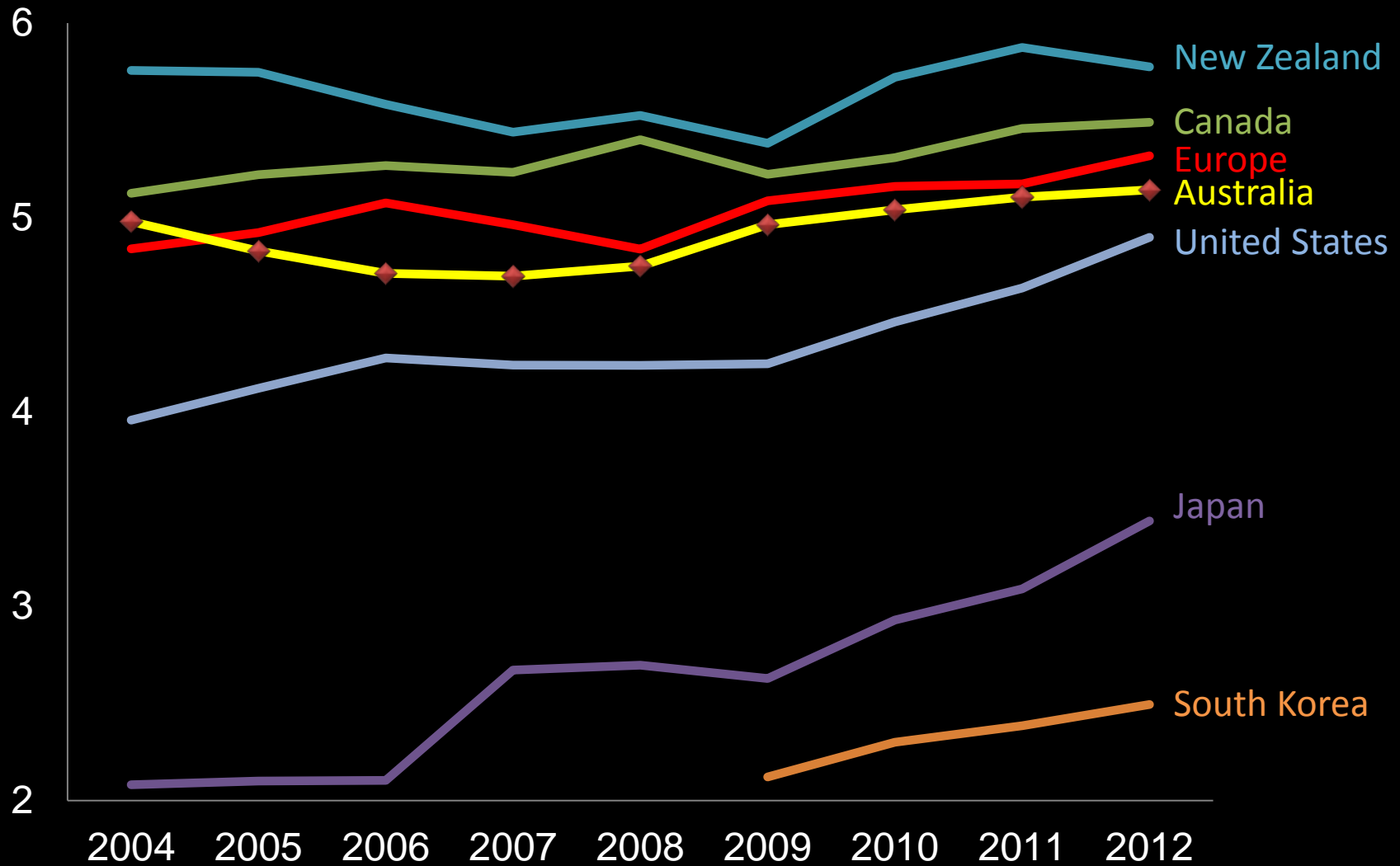


WHY GLOBAL DEVELOPMENT IS
SUCCEEDING—AND HOW WE CAN
IMPROVE THE WORLD EVEN MORE

Charles Kenny



commitment to development index



WHAT DO WE WANT?
EVIDENCE-BASED CHANGE
WHEN DO WE WANT IT?
AFTER PEER REVIEW



how policy is made (not)

Identify the problem

↳ Commission research

↳ Analyse the results

↳ Choose the best option

↳ Establish the policy

↳ Implement the policy

↳ Evaluation

policy framework



External Influences

Socio-economic and cultural influences, donor policies etc

The **political context** – political and economic structures and processes, culture, institutional pressures, incremental vs radical change etc.

The **links** between policy and research communities – networks, relationships, power, competing discourses, trust, knowledge etc.

The **evidence** – credibility, the degree it challenges received wisdom, research approaches and methodology, simplicity of the message, how it is packaged etc



How to save 7 million lives

twelve steps

1. Define
Problem

2. Find person

3. Money

4. Team

5. Collaborate

6. Secretariat

7. Brand

8.
Communicate

9. Consult

10. Refine

11.
Stakeholders

12. Hand off

issues

- funding
- people
- quality
- insider / outsider
- opportunism
- communications
- culture
- exit

discussion



Center
for Global
Development
in Europe

“Dear Mr Gandhi.
We regret we
cannot fund your
proposal because
the link between
spinning cloth and
the fall of the
British Empire was
not clear to us.”